



Tara Mollel is a Human Behaviour Specialist, Business and Sales coach! She works with female entrepreneurs who are struggling to expand their client base and gain visibility and traction in their business.

Tara helps them to reconnect to their uniqueness and identify their dream client so they can easily and authentically stand out online, grow their audience, and fill their bookings for a successful and impactful business. Tara has been a serial entrepreneur for the past decade. Having created and sold two other businesses, she is no stranger to the world of startups.

As a Human Behaviour Specialist, Tara focuses on creating authentic relationships in business through her sales and marketing education for others.

Tara studied at UNSW Australia, Bachelor of Education (B.Ed.)/ Bachelor of Arts, doing a double degree in Arts and Education - including additional studies in psychology, international education, and world religions. She then attended the University of Sydney, gaining a Graduate Diploma in International Education, where her knowledge and current case studies were applied to assist Tanzanian based NGO's. Tara then attended The Coaching Institute, and completed a Diploma Life Coaching, where she studied Human Behaviour and Life Coaching.